

REP: TEL# 703 528 7800 FAX# 703 528 7000
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES OCT30/12 18.46
*** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME EMILY MILHOAN

SALES PRSN WA- JOE KNAUER

ALEXANDRIA, VA 22314

CONTACT # 6228191

	CLASS: NATL.	LOCAL	REGIONAL
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ORDER #

PRDCT	AMERICAN CROSSROADS	EST #	694	COMMENTS:	(LINE,	ORDER,	INVOICE

NOV 25 1963 WK-1

FLIGHT DATES OCT30/12 NOV5/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

DATE OCT30/12 18.46

REP :
TO LENA
FR JULIE
OK'D M7-8
TTLS RTS
PLS CFM, THX 10/30

STA: *****
CON CM THIS IS A CASH IN ADVANCE SCHEDULE *****
AMERICAN CROSSROADS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
22	S		1100A-1200N	30		\$1,000.00	11/2	11/2	0		FRI	0
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 694												
PROGRAM : THE VIEW												
76	A		600A-700A	30		\$3,250.00	11/2	11/2	1		FRI	1
PROGRAM : NEWS ORD COM1 : WE CAN OFFER THIS IS A MAKE-GOOD FOR NOV2 ON LINE-22 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT31 ON LINE-35 FOR 1 SPOT/WK												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
35	S		500P-600P	30		\$2,250.00	10/31	10/31	0		WED	0
PROGRAM : EYEWITNESS NEWS												
70	S		600P-630P	30		\$1,890.00	11/4	11/4	0		SUN	0
PROGRAM : EYEWITNESS NEWS												
75	A		600P-700P	30		\$1,890.00	11/4	11/4	1		SUN	1
PROGRAM : EYEWITNESS NEWS												
ORD COM1: NEWS WILL AIR 6-7P ON SUNDAY 11/4												
THIS IS A MAKE-GOOD FOR NOV4 ON LINE-70 FOR 1 SPOT/WK												
STATION MAKEGOOD OFFERS:												
M7	OK'D		BUY#70						30S	\$1,890.00	(OCT30/12)	
									30S	\$1,890.00	PLS ADVISE.	
									30S	\$3,250.00		
CMT:NEWS WILL AIR 6-7P ON SUNDAY 11/4												
M8	OK'D		BUY#22						30S	\$1,000.00	(OCT30/12)	
			BUY#35						30S	\$2,250.00		
									30S	\$3,250.00	PLS ADVISE.	
MISSED: FRI/1100A-1200N												
WED/500P-600P												
OFFER: FRI/600A-700A												
CMT:WE CAN OFFER												
CONTRACT TOTAL												147550.00
TOTAL SPOTS												65

NOV/12 147550.00

MARKET TOTALS \$421,571 WFTV 35% WKMG 19% WESH 29% WOFL 15% WKCF 1% WRBW 0% CABL 0%

WOPX 0% WRDQ 1% EFTV 0%

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE